



**2024
SEASON**

**SPONSORSHIP
OPPORTUNITIES**



Title Season Sponsor - \$50,000

Your Company logo

- On all nine show cards (mailed to more than 5,000 homes up to 9 times a year)
- **Listing in all playbills** for all nine shows (*more than 25,000 printed*)
- **On all posters, press releases, and advertisements** (*approx. 900 posters yearly*)
- On TA Sponsor page for the entire calendar year (*TheatreArlington.org receives over 250,000 views annually*)
- On TA Show Page for the entire calendar year
- Included in **weekly email newsletter sent** to more than 10,000 recipients

Announcement of Company Name from the opening live curtain speech and recorded for subsequent performances, encouraging up to 200 guests to support your business during each performance (*8-20 performances, depending on show*)

On-site recognition throughout the 2024 Season including:

- “*Season sponsored by*” signs displayed in theater lobby
- Promotional table on display in lobby (*optional - provided by sponsor*)
- Company representative in lobby to greet patrons pre-show and during intermission (*optional - provided by sponsor*)
- Large banner/signage displayed in lobby (*optional - provided by sponsor*)

Social media coverage across all of our platforms totaling over 10,000 subscribers.

An invited spot to speak on our **Theatre Thursday Broadcast** via Facebook Live for our “Sponsor of the Month” slot which averages over 900 views.

6 tickets to opening night of **each** performance during the season **PLUS a Season Subscription Package** (a total of 54 tickets) for your employees & friends **Choice date for a private party and performance for 200 guests** (*Catering options available with additional cost*)

Your Company logo and website link listed on Theatre Arlington’s website (www.TheatreArlington.org)

- **Top Billing** on TA Sponsor page for the entire calendar year
- **Top Billing** on TA Season Production Page for the entire calendar year
- Included in **weekly email newsletter** to more than 10,000 recipients



Presenting Sponsor - \$25,000

Your Company logo

- On all nine show cards (*mailed to more than 5,000 homes up to 9 times a year*)
- **Listing in all playbills** for all nine shows (*more than 25,000 printed*)
- **On all posters, press releases and advertisements** (*approx. 900 posters yearly*)
- On TA Sponsor page for the entire calendar year (*TheatreArlington.org receives over 250,000 views annually*)
- On TA Show Page for the entire calendar year
- Included in **weekly email newsletter sent** to more than 10,000 recipients

Announcement of Company Name from the opening live curtain speech and recorded for subsequent performances, encouraging up to 200 guests to support your business during each performance (*8-20 performances, depending on show*)

On-site recognition throughout the 2024 Season including:

- *“Season sponsored by”* signs displayed in theater lobby
- Promotional table on display in lobby (*optional - provided by sponsor*)
- Company representative in lobby to greet patrons pre-show and during intermission (*optional - provided by sponsor*)

Social media coverage across all of our platforms totaling over 10,000 subscribers.

An invited spot to speak on our **Theatre Thursday Broadcast** via Facebook Live for our “Sponsor of the Month” slot which averages over 900 views.

4 tickets to opening night of **each** performance during the season

PLUS Season Subscription Package (30 tickets) for your employees & friends

Your Company logo and website link listed on Theatre Arlington’s website (www.TheatreArlington.org)

- On TA Sponsor page for the entire calendar year
- On TA Season Production Page for the entire calendar year
- Included in **weekly email newsletter** to more than 10,000 recipients



Show Sponsors – \$3,500 to \$10,000

Your Company logo

- **On the front of show cards** of the sponsored show (*mailed to more than 5,000 homes*)
- Listed as the show for the sponsored show in **approximately 4,000 playbills, on the main title page**
- **In all playbills** for all nine shows (more than 25,000 printed)
- **In all posters, press releases, and advertisements** for sponsored show (*approx. 150 posters*)
- On TA Sponsor page for entire calendar year (*TheatreArlington.org receives over 250,000 views annually*)
- On TA Show Page for entire calendar year
- Included in **weekly email newsletter sent** to more than 10,000 recipients

Announcement of Company Name from the opening live curtain speech and recorded for subsequent performances, encouraging up to 200 guests to support your business during each performance (*8-20 performances, depending on show*)

On-site recognition throughout the run of the sponsored show including:

- *“Production sponsored by”* signs displayed in several lobby locations
- Promotional table on display in lobby (*optional - provided by sponsor*)
- Company representative in lobby to greet patrons pre-show and during intermission (*optional - provided by sponsor*)
- Large banner/signage displayed in lobby (*optional - provided by sponsor*)

Social media coverage across all of our platforms totaling over 10,000 subscribers.

An invited spot to speak on our **Theatre Thursday Broadcast** via Facebook Live for our “Sponsor of the Month” slot which averages over 900 views.

4 tickets to the opening night performance of the sponsored show

PLUS...4 more tickets to your sponsored show for your employees & friends to use anytime during the run



Shows and Events Available for Sponsorship

Mainstage Season:

Cabaret - February 3 to March 3

Steel Magnolias - May 3 to May 19

Chicken & Biscuits - June 7 to June 23

Big Fish - August 9 to August 25

Visiting Mr. Green - September 13 to September 29

Holiday Inn - December 6 to December 22

Family Series:

Alice In Wonderland (Family Series Production) - March 29 to April 7

Flat Stanley (Youth Musical) - November 1 to November 10

Club Series:

Club Cabaret:

When the Theatre Arlington main stage is dark, we'll still have a steady stream of programming in our Cabaret Stage in our lobby. Our cabaret performances feature the best tunes, from classics to modern musicals, sung by local performers!

Dates:

January 19, January 20, April 19, April 20, May 24, May 25, July 12, July 13, August 30, August 31, October 4, October 5, October 26, November 15 & November 16

Comedy Club:

Side-splitting skits, improv, and more on our Cabaret stage late nights after mainstage shows.

Dates:

January 13, May 10, May 11, May 17, May 18, June 14, June 15, June 21, June 22, September 20 & September 21

Play Reading Club: (FULFILLED)

Staged readings of new works written by Dallas-Fort Worth area playwrights and stay for a talkback with the cast and director afterward.

Dates:

March 8 , March 9, July 26, July 27, October 18 & October 19



Playbill & Website Only Sponsors - \$2,500

Company logo and website link listed on Theatre Arlington's website - TheatreArlington.org

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Would you like more options? Call us and let us create a unique sponsorship package that fits your needs and budget!

Email Straton@TheatreArlington.org or call 817-261-9628 to schedule a meeting.