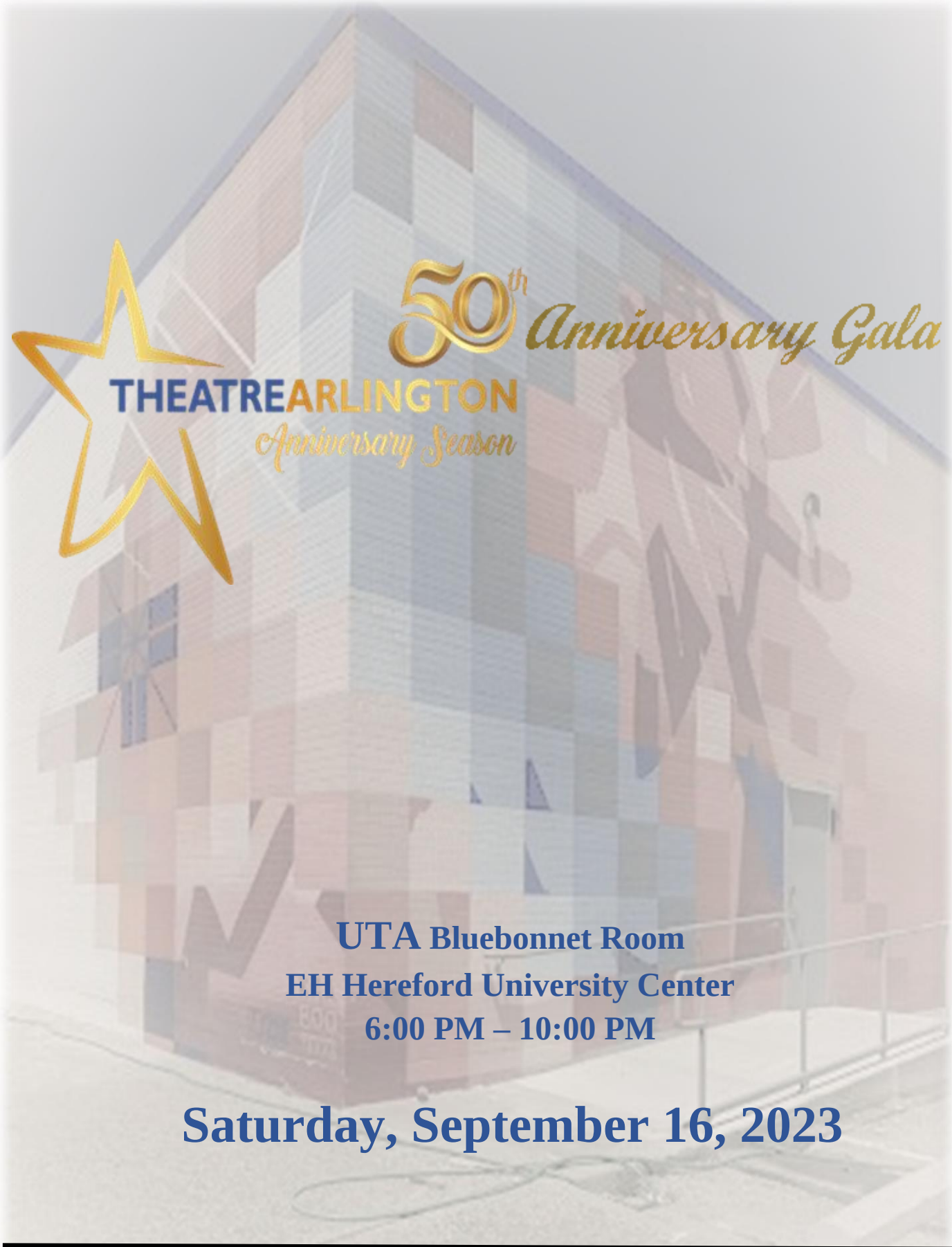

UTA Bluebonnet Room

EH Hereford University Center

6:00 PM – 10:00 PM

Saturday, September 16, 2023

SPONSORSHIP PACKET

50th Anniversary Gala

THEATREARLINGTON
Anniversary Season

Saturday, September 16, 2023
6:00 – 10:00 PM
UTA Bluebonnet Room
EH Hereford University Center

Guests will enjoy an evening featuring dinner, live entertainment, a luxury live auction, and a silent auction.

Your support of our **50th Anniversary Gala** will enable Theatre Arlington to continue fulfilling our mission of enhancing the quality of life for all ages by presenting superior, diverse artistic experiences through theater performance, production, and education.

- Eight main stage productions annually
- One all-youth production annually
- Club Series including cabarets, comedy club shows, and staged readings
- Year-round theater school for youth ages 3 to 93
- Seven summer camps and a spring-break camp for children
- ACT UPS which reaches more than 1,500 at-risk AISD 4th and 5th graders
- Camp Be A Star for homeless and transitional children in Arlington
- Show in a Box, a professional touring company
- The TAG Players, senior readers' theater troupe

Our 50th Anniversary Gala Sponsor Packet is attached with several levels of support. For more information, please contact Theatre Arlington's Business Manager, Cindy Honeycutt.

50th Anniversary Gala Sponsors will give children of North Texas opportunities to shine like a star!

Warmest Regards,

Cindy Honeycutt
Business Manager
Cindy@theatrearlington.org
817-261-9628 ext. 204

Kara Lidell
Gala Committee Co-Chair
karalidell@gmail.com
817-247-2531

Shalyn Clark
Gala Committee Co-Chair
Shalyn@shalynclark.com
817-788-1999

Presenting Sponsor ($10,000)

- VIP Champagne Reception
- 1 Reserved table of 8 with Sponsor signage in a prime location at Theatre Arlington's 50th Anniversary Gala
- 4 VIP Parking Spaces
- 8 Theatre Arlington ticket gift certificates (2 tickets per certificate) for any show in the 2024 season
- Corporate logo included on all marketing materials, social media platforms and invitation (time sensitive)
- Special listing in Theatre Arlington Playbills
- Corporate logo displayed on Theatre Arlington's website for full year surrounding the event
- Corporate logo displayed on signage at the event

Golden Anniversary Star ($5,000)

- VIP Champagne Reception
- 1 Reserved table of 8 with Sponsor signage in a prime location at Theatre Arlington's 50th Anniversary Gala
- 4 VIP Parking Spaces
- 4 Theatre Arlington ticket gift certificates (2 tickets per certificate) for any show in the 2024 season

- Corporate logo included on all marketing materials, social media platforms and invitation (time sensitive)
- Special listing in Theatre Arlington Playbills
- Corporate logo displayed on Theatre Arlington's website for 6 months surrounding the event
- Corporate logo displayed on signage at the event

Silver Star Sponsor ($2,500)

- 1 Reserved table of 8 with Sponsor signage in a prime location at Theatre Arlington's 50th Anniversary Gala
- 4 VIP Parking Spaces
- Corporate logo included on all marketing materials, social media platforms and invitation (time sensitive)
- Special listing in Theatre Arlington Playbills
- Corporate logo displayed on Theatre Arlington's website for 3 months surrounding the event

THEATREARLINGTON
Anniversary Season

50th Anniversary Gala

September 16, 2023
6:00 – 9:00 PM
UTA Bluebonnet Room

SPECIALTY SPONSORSHIP LEVELS

VIP COCKTAIL SPONSOR **$1,500** (only 2 available)	• Two tickets to the GALA • VIP Cocktail Reception for 2 with signage on cocktail tables • Social Media • Verbal recognition at Event • Signage at Event • Recognition in Program
CHAMPAGNE SPONSOR **$1,000** (only 3 available)	• Two tickets to the GALA • Social Media • Verbal recognition at Event • Signage at Event • Recognition in Program
MUSIC SPONSOR **$1,000** (only 3 available)	• Two tickets to the GALA • Social Media • Verbal recognition at Event • Signage at Event • Recognition in Program
DESSERT SPONSOR **$500** (5 available)	• Name/logo on table • Social Media • Verbal recognition at Event • Recognition in Program • Signage at Event
TABLE CENTERPIECE SPONSOR **$250** (15 available)	• Name/logo on one table centerpiece • Social Media • Verbal recognition at Event • Signage at Event • Recognition in Program

THEATREARLINGTON
Anniversary Season

50th Anniversary Gala

2023 SPONSORSHIP AGREEMENT

September 16, 2023
UTA Bluebonnet Room
EH Hereford University Center

SPONSOR NAME: _____

(as it should appear on all printed materials)

CONTACT PERSON: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

PHONE: _____ **EMAIL:** _____

SPONSORSHIP LEVELS (Please check one)

$10,000	$5,000	$2,500	$1,500 ~ $1,000 $500 ~ $250
☐	☐	☐	☐
PRESENTING	**GOLDEN**	**SILVER**	**SPECIALTY LEVELS**

PAYMENT OPTION

☐ VISA ☐ MC ☐ AMEX ☐ DISC

☐ SEND INVOICE

☐ CHECK # _____

AMOUNT ENCLOSED/PLEDGED:

$_____

(checks may be sent to address below)

CREDIT CARD INFORMATION

NAME ON CARD: _____

CARD NUMBER: _____

EXP DATE: _____ SEC CODE: _____

SIGNATURE: _____

DATE: _____

Once your sponsorship has been secured, you will receive correspondence from Theatre Arlington regarding seating arrangements, logo procurement (if needed) and program need. Sponsorships received after **August 15, 2023**, cannot be guaranteed to receive all benefits listed. To immediately secure your sponsorship, sign and send completed form to the email or mailing address below.

_____ _____

Sponsor Signature Confirmation / Date **Theatre Signature Confirmation / Date**

Cindy Honeycutt, Business Manager
305 W. Main Street, Arlington, TX 76010
cindy@theatrearlington.org
817-261-9628 ext. 204